



EL 775: International Field Study

Spring Semester 2022

Wednesdays (Selected Dates) 8:00AM - 10:50AM

Sellinger Hall, Room 003

Instructor: Dr. Kerry Tan
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Zoom: <https://loyola.zoom.us/my/kmtan>
Office: Sellinger Hall 321
Office Hour: By appointment

Course Website: <http://moodle.loyola.edu/>

Course Overview:

The focus of these courses is on the global environment of international business and the impact of recent global events on domestic business. Environment refers to the legal, political, economic, cultural, and historical context for doing business. This environment may be viewed from a domestic (or home country) perspective, a foreign (or host country) perspective, and from the international perspective where the domestic environments of all countries interact. The dynamic nature of this environment challenges all students to constantly update our knowledge of the events, organization, and structure of this global environment. This course includes a classroom component and a planned multi-day off-site residency.

Required Course Materials:

The Global Issue Presentations will be based on case studies published by Harvard Business Publishing and can be purchased online for \$38.25 at Harvard Business Publishing's website: <https://hbsp.harvard.edu/import/880102>.

Grading:

Grades for this course will be assigned as follows:

Questions for Guest Speakers: 10%

Global Issue Presentation: 30%

Site Visit/Cultural Event Presentation: 20%

Reflection Journal: 30%

Participation: 10%

Questions for Guest Speakers:

I have arranged for 3 guest speakers and an alumni panel this semester. I will provide short bios for the guest speakers on Moodle and you will submit 3 questions per class meeting, which will be due by 8:00AM on the day of class.

February 16: Jose Pablo Barquero-Romero (Banco Central de Costa Rica)

March 16: Kevin Byrnes (Verizon)

April 6: Conor Flach; Sarah Muccilli; Kacie Rogers; Seth Willis

April 20: Cristiana Nicu (International Study Programs)

Global Issue Presentation:

You will prepare a 20-minute presentation on one of the case studies in our text. Use this article as a starting point and include any additional sources in a Reference slide at the end of your presentation. On the first day of class, I will confirm the group assignments provided by the ELMBA Program Director and randomly assign presentation dates for each group. One person per group should email me with the group's ranking of all 9 case studies by Wednesday, January 26. Case studies will be allocated on a first-come first-serve basis and only one group can present on each topic. Therefore, it is in your best interest to organize your group and inform me of your desired presentation topic as soon as possible.

Your grade on the group presentation will be composed of two parts: the ability to work together and personal effort/organization/content.

- Personal Effort/Organization/Content: Each group will be given 15 minutes to present. After each presentation, 5 minutes will be allocated for questions from myself and/or fellow classmates.
- Ability to Work Together: The presentation should flow well and be reasonably integrated. Points will be deducted from all group members if it is clear that one or more students have not participated fully or the group is not well organized.

Site Visit/Cultural Event Presentation:

Once International Study Programs (ISP), our tour company, finalizes the site visits and cultural events during our trip to Panama and Costa Rica, I will put you into small groups and assign you with a particular site visit or cultural event. While in Panama and Costa Rica, we will meet as a large group in the hotel lobby before each visit and the group assigned with the site visit or cultural event will provide a short 5-minute presentation that introduces the site visit/cultural event, including possible questions to ask during the site visit or fun facts about the cultural event.

Reflection Journal:

During our trip to Panama and Costa Rica, you will be asked to keep a journal on your personal reflection of each and every site visit and cultural event. I am interested to read about what you like and didn't like about each activity, your feelings and insights along the way, and your general impressions of the trip. There is no magic length for your reflection journal. The format is a matter of personal choice. Keep in mind that the reflection journal will be graded on the basis of what you include and how clearly it conveys your experiences. An outline or bullet point format is not likely to be as effective as a narrative format.

It is advisable to organize your reflection journal chronologically. Higher grades will be awarded based on the extent to which your reflection journal is introspective and insightful. The reflection journal is due by 5:00 PM on Monday, May 16.

Participation:

During the semester, you are expected to attend every class meeting and actively participate. Unless specified otherwise, you are also required to attend every site visit and cultural event during our trip. While traveling, I expect you to be ready to leave the hotel at the specified time. Failure to show up on time for any site visit or cultural event will result in a full letter grade reduction.

Grading Scale:

Generally, final letter grades will follow the typical structure of: A (93-100), A- (90-92.99), B+ (87-89.99), B (83-86.99), B- (80-82.99), C+ (77-79.99), C (70-76.99), and F (below 70). However, this breakdown is not set in stone and can vary according to the distribution of raw grades.

Academic Misconduct:

All students are expected to understand the meaning of the Loyola Honor Code, which states:

“All students of the Loyola Community have been equally entrusted by their peers to conduct themselves honestly on all academic assignments.

The students of this University understand that having collective and individual responsibility for the ethical welfare of their peers exemplifies a commitment to the community. Students who submit materials that are the products of their own minds demonstrate respect for themselves and the community in which they study.”

Ignorance of the Code is not a valid reason for committing an act of academic dishonesty. The following constitute violations of the Code: cheating, stealing, lying, forgery, plagiarism, and the failure to report a violation. Violations of the Honor Code will be handled by the Honor Council.

Students with Disabilities:

If you are a student with a disability requesting accommodations for this course, please submit your Faculty Notification Email (FNE) request to Disability Support Services as soon as possible. After the FNE has been sent, please schedule a brief meeting with me to discuss accommodations.

If you are not registered with DSS, but feel you might need accommodations or modifications for my course because of a physical, medical, emotional, or learning impairment, you must register with Disability Support Services. To register with DSS, or if you have questions about disability accommodations, please contact the Disability Support Services Office at dss@loyola.edu.

Tentative Schedule:

Date	Agenda
Jan. 19	Course Overview Tentative IFS Itinerary Panama/Costa Rica Presentation
Feb. 16	Kerry’s Global Issue Presentation Guest Speaker: Jose Pablo Barquero-Romero
Mar. 16	Global Issue Presentations (3 groups) Guest Speaker: Kevin Byrnes
Apr. 6	Global Issue Presentations (3 groups) ELMBA Alumni Panel
Apr. 20	Global Issue Presentation (1 group) Travel Logistics Guest Speaker: Cristiana Nicu
May 7-15	Travel to Panama and Costa Rica