

# Kerry M. Tan

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Citizenship: USA (legal name: Kerria Measkhan Tan)

Department of Economics  
Loyola University Maryland  
4501 N. Charles St.  
Baltimore, MD 21210

## Academic Employment

Associate Professor, Loyola University Maryland, 2018 - Present  
Assistant Professor, Loyola University Maryland, 2012 - 2018

## Education

Ph.D., Economics, The Ohio State University, 2012  
*Dissertation:* "Essays on Strategic Behavior in the U.S. Airline Industry"  
*Committee:* Matthew Lewis (advisor), James Peck, and Huanxing Yang  
M.A., Economics, The Ohio State University, 2007  
B.A., Economics, University of California, San Diego, 2006

## Publications

- Kim, Donggeun, Myongjin Kim, and Kerry Tan. (2021). "Tacit Collusion and Price Dispersion in the Presence of Southwest Airlines," *Southern Economic Journal* 88(1), 3-32.
- Samuel, Andrew, Jeremy Schwartz, and Kerry Tan. (2021). "Licensing and the Informal Sector in Rental Housing Markets: Theory and Evidence," *Contemporary Economic Policy* 39(2), 325-347.
- Sedgley, Norman, John Burger, and Kerry Tan. (2019). "The Symmetry and Cyclicity of R&D Spending in Advanced Economies," *Empirical Economics* 57(5), 1811-1828.
- Rupp, Nicholas and Kerry Tan. (2019). "Mergers and Product Quality: A Silver Lining from De-Hubbing in the U.S. Airline Industry," *Contemporary Economic Policy* 37(4), 652-672.
- Tan, Kerry M. (2018). "Outsourcing and Price Competition: An Empirical Analysis of the Partnerships between Legacy Carriers and Regional Airlines," *Review of Industrial Organization*, 53(2), 275-294.
- Burger, John D., Norman Sedgley, and Kerry M. Tan. (2017). "Macroeconomic Shocks and Corporate R&D," *The B.E. Journal of Macroeconomics* 17(2).
- Tan, Kerry M. (2016). "Incumbent Response to Entry by Low-Cost Carriers in the U.S. Airline Industry," *Southern Economic Journal* 82(3), 874-892.
- Tan, Kerry M. and Andrew Samuel. (2016). "The Effect of De-Hubbing on Airfares," *Journal of Air Transport Management* 50, 45-52.
- Sedgley, Norman H. and Kerry M. Tan. (2015). "The Roles of Innovators and Labor in a Schumpeterian Factor Endowments Based Model of Intraindustry Trade," *Review of International Economics* 23(5), 873-896.

## Publications (Continued)

Dresner, Martin, Cuneyt Eroglu, Christian Hofer, Fabio Mendez, and Kerry Tan. (2015). "The Impact of Gulf Carrier Competition on U.S. Airlines," *Transportation Research Part A: Policy and Practice* 79, 31-41.

## Working Papers

"An Evaluation of Legislation Designed to Improve Airline Pilots' Safety and Performance," with Nicholas Rupp (Revise & Resubmit: *Journal of Economics & Management Strategy*)

## Presentations

2022: Western Economic Association International Conference  
 2019: INFORMS Annual Meeting; Southern Economic Association Conference  
 2018: Southern Economic Association Conference  
 2017: Federal Trade Commission (Bureau of Economics); International Industrial Organization Conference; Southern Economic Association Conference; Western Economic Association International Conference  
 2016: U.S. Department of Justice (Antitrust Division); International Industrial Organization Conference; Southern Economic Association Conference  
 2015: Allied Social Sciences Associations Annual Meeting; Southern Economic Association Conference; East Carolina University  
 2014: International Industrial Organization Conference; Southern Economic Association Conference  
 2013: International Industrial Organization Conference; Southern Economic Association Conference  
 2012: Southern Economic Association Conference; Loyola University Maryland; Mississippi State University; California State University, Northridge  
 2011: International Industrial Organization Conference

## Teaching Experience

### *Loyola University Maryland*

Instructor, *Microeconomic Principles*  
 Instructor, *Business Statistics*  
 Instructor, *Intermediate Microeconomic Theory*  
 Instructor, *Sports Economics*  
 Instructor, *Econometrics*  
 Instructor, *Business and Government*  
 Instructor, *Managerial Economics (MBA)*

### *The Ohio State University*

Instructor, *Principles of Microeconomics*  
 Instructor, *Current Economic Issues in the United States*  
 Instructor, *Economics of Sports*  
 Instructor, *Government and Business*  
 Teaching Assistant, *Principles of Macroeconomics*  
 Teaching Assistant, *Principles of Microeconomics*

### *University of California, San Diego*

Teaching Assistant, *Principles of Microeconomics*

## Honors, Awards, & Distinctions

Harry W. Rodgers III Distinguished Teacher of the Year Award, Loyola University Maryland, 2024.

Chair's Award for Distinguished Research in Economics, Economics Department, Loyola University Maryland, 2021-2022.

High Impact Advising Fellow, Loyola University Maryland, 2018-2019.

Most Valuable Professor, Emerging Leaders MBA Program, Loyola University Maryland, 2017-2018.

STAR Award for Teaching, Sellinger School of Business and Management, Loyola University Maryland, 2017-2018.

Chair's Award for Distinguished Teaching in Economics, Economics Department, Loyola University Maryland, 2017-2018.

Chair's Award for Distinguished Research in Economics, Economics Department, Loyola University Maryland, 2016-2017.

Faculty Technology Grant, Loyola University Maryland, 2016.

Sellinger Summer Research Grant, Sellinger School of Business and Management, Loyola University Maryland, 2016.

Digital Pedagogy and Course Design Fellowship, Loyola University Maryland, 2016.

Chair's Award for Distinguished Teaching in Economics, Economics Department, Loyola University Maryland, 2014-2015.

Sellinger Summer Research Grant, Sellinger School of Business and Management, Loyola University Maryland, 2015.

Graduate Associate Teaching Award in Economics, Economics Department, The Ohio State University, 2011

L. Edwin Smart Graduate Associate Teaching Award, Economics Department., The Ohio State University, 2010

Departmental Citation for Excellence in Teaching, Economics Department., The Ohio State University, 2009

University Fellowship, The Ohio State University, 2006-2007

*Cum Laude*, University of California, San Diego, 2006

Honors with Highest Distinction, Economics Department., University of California, San Diego, 2006

Phi Beta Kappa, University of California, San Diego, 2006

## Professional Service

### *Guest Editor*

*China Economic Review*, Volume 20, Issue 4, December 2009

### **Media Appearances**

*Aviation Week*  
*Baltimore Business Journal*  
*The Baltimore Sun*  
*Business Insider*  
*The Business Monthly*  
CNBC  
CNN  
*Condé Nast Traveler*  
*The Daily Record*  
*The Dallas Morning News*  
*Forbes*  
*HuffPost*  
The Indicator from Planet Money  
Knowledge@Wharton  
Maryland Public Television (MPT)  
NerdWallet  
*New York Post*  
*The New York Times*  
*PBS NewsHour*  
The Points Guy  
*The Star-Ledger*  
TheStreet  
Travel Weekly  
*USA Today*  
*The Wall Street Journal*  
*The Washington Post*  
*The Week*  
WKSU  
Wisconsin Public Radio (WPR)  
WYPR

### **Referee**

*China Economic Review*  
*International Journal of Industrial Organization*  
*International Journal of Production Economics*  
*International Journal of Sport Finance*  
*Journal of Air Transport Management*  
*Journal of Economic Behavior and Organization*  
*Journal of Economics & Management Strategy*  
*Journal of Industrial Economics*  
*Journal of Sports Economics*  
*Journal of Transport Economics and Policy*  
*Oxford Economic Papers*  
*Research in Transportation Economics*  
*Review of Industrial Organization*  
*Southern Economic Journal*  
*Transportation Journal*  
*Transportation Research Part B: Methodological*

***Textbook Reviewer***

*Economic Principles: A Business Perspective* by Stephen Rubb and Scott Sumner

*Economics* by Paul Krugman and Robin Wells

*Microeconomics* by Austan Goolsbee, Steven Levitt, and Chad Syverson

*Real Econometrics* by Michael Bailey

Last updated: April 4, 2024